

PRAJAPITA BRAHMA
Founding Father of the Institution



RAJYOGINI DADI PRAKASHMANI
Chief of Brahma Kumaris



Media for Promoting Peace and Good Wishes

India seems disturbed and restless these days. The entire country has seen reservation, caste and communal tensions and terrorist violence. One feels that values of life have been given up in the wake of indiscipline, defiance, corruption and sleaze. Common man lives in fear, instability and apprehension. Media-newspapers, magazines, television channels, radio channels and internet are also not much helping to build a Golden India. It apparently seems that India is struggling hard to get out of lack of basic amenities like drinking water, public health facilities and wide spread malnutrition, huge gap between rich and poor, politics sans values and consumer-centered life-style, but also appears to be in a dilemma. Both the society and individual are looking for an appropriate alternative.

None of us aspire for such an India. The Constitution of India also asserts this. Even Mahatma Gandhi and all those passionate freedom fighters of Gandhian Era also dreamt of a happy, affluent and a strong India. *Ramrajya* was also visualised on similar lines. But this possibly can not be happened by affronting each other with fire-arms and agitating on roads like enemies in support and against each other. This would never happen even by either circumventing law in one's

own favour or by disrespecting our state policy. This would only occur in an atmosphere of peace, good wishes and cooperation.

Peace, love and happiness are the foundation on which a living being is groomed into a human being. Right from Buddha, Mahavir, Christ and Moses till date all those who have experienced revelation of the self and Almighty accepted these basic qualities and wished the best for humanity by being happy, glad and loving all. Enlightened Dadi Janki preaches that peace is the treasure of humanity, which is a legacy to be inherited from the Almighty. Peace is the innate nature of self. Whatever development of the individual and society takes place would thus result in cooperation, love, live and let live theory, rather than dilemma, struggle and unhealthy competition. Only then would the whole humanity be united.

Perhaps as consequences of the need of the hour the President APJ Abdul Kalam recently appealed to the media to cooperate in resolving the issues of national importance. He also further exhorted to look for solutions. This is very timely and topical to be truly imbibed. By associating itself in establishing peace, harmony and amity in the society, media would really play a meaningful role of an 'Ambassador of Peace'.

The Media Wing of Rajyoga Education & Research Foundation and Prajapita Brahma Kumari Ishwariya Vishwa Vidyalaya therefore broached the subject: "Media for Promoting Peace and Good Wishes" for deliberations in 8th Mega Media Conference & Exhibition-2006. We are certain that experienced media intellectuals in their brain storming sessions on the subject explore a meaningful role for media in this national cause so that the utility of media is further enhanced and established.

Participants

The Conference is being held in clean, serene, eco-friendly, spiritually enriched and peaceful environment of Brahma Kumaris' Shantivan Complex at Abu Road.

RAJYOGINI DADI JANKI
Additional Chief of Brahma Kumaris



RAJYOGINI DADI HRIDAYA MOHINI
Joint Chief of Brahma Kumaris



Delegates from print and electronic media such as owners, publishers, editorial & reporting staff, programme executives, directors, etc. from newspapers, magazines, Radio, TV; films producers, controllers, satellite broadcasters, telecommunications-cellular, internet and dot com service providers, cable operators along with IT professionals, media experts, media professors, advertisers, writers, authors and PROs from all over India & Nepal will participate and voice their valuable views.

Organisers

This Conference-Cum-Exhibition is being organised and hosted by the Media Wing of Rajyoga Education and Research Foundation and its parent organisation Prajapita Brahma Kumari Ishwariya Vishwa Vidyalaya which has its international headquarters at Mount Abu. It functions through 7,000 branches in about 100 countries in all continents. It is committed to the cause of moral and spiritual upliftment of mankind. Its services are philanthropic and are open to all irrespective of caste, creed, colour, community, gender, nationality, race and religion. The organisation is affiliated to the United Nations as a Non-Governmental Organisation having consultative status with the UN's Economic & Social Council and UNICEF.



Programme Schedule

Friday, 8th September, 2006

- 09.00 am to 05.00pm : **Arrival, Registration**
 & Going around Shantivan Campus
 5.30 pm to 6.00 pm : Video Film --Welcome Home
 6.00 pm to 8.30 pm : **Welcome & Reception Session**

Saturday, 9th September, 2006

- 6.30 am to 8.00 am : Meditation Session-1 (Lecture & Practice)
 "Exploring one's True Identity"
 10.00 am to 12.30 pm : **Inaugural Session**
Theme : Media for Promoting Peace & Good Wishes
 2.30 pm to 4.30 pm : **5 Parallel Workshops**
Topics : (1) Journalism in the Age of Price War
 (2) Projection of Violence in Mass Media
 (3) Present Scenario of Media Ethics & Accountability
 (4) Integrating Science with Spirituality for Holistic Development
 (5) Journalism in the Era of Web
 6.00 pm to 7.30 pm : **Insight Session : Experiencing the Power of Silence**
 8.45 pm to 10.00 pm : Cultural Programme

Sunday, 10th September, 2006

- 6.30 am to 8.00 am : Meditation Session-II (Lecture & Practice)
Topic : "Awareness of the Supreme Being"
 9.30 am to 11.00 am : Plenary Session-I
Topic : Media Initiative for Values in Society
 11.15 am to 1.00 pm : Plenary Session-II
Topic : Media as a Catalyst for Positive Change
 2.30 pm to 4.00 pm : Multi-media Presentation & Panel Discussion
Topic : Right to Information for Good Governance
 4.30 pm to 6.00 pm : Lecture on "Stress Management"
 6.15 pm to 8.00 pm : **Valedictory Session & Action Plan**
Topic : Media Agenda for Better Life & Society
 09.00 pm to 10.00 pm : Feedback & Q-A Session

Monday, 11th September, 2006

- 6.30 am to 8.00 am : Meditation Session-III (Lecture & Practice)
Topic : "A Link with the Source & Developing Inner Powers"
 9.00 am to 6.00 pm : **Sight-seeing**
 9.00 pm to 10.00pm : Video Film

Tuesday, 12th September, 2006

- 6.30 am to 8.00 am : Meditation Session-IV (Lecture & Practice)
Topic : "Karma Philosophy for Success in Life"

Departure for a New Beginning : 10.00 am onwards

For further information please contact



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Local Centre



Cordial Invitation

Media Conference & Exhibition-2006

"MEDIA FOR PROMOTING PEACE & GOOD WISHES"

8th to 12th September, 2006
 Venue: Shantivan, Abu Road (Raj.)

Organised & Hosted by :

- Media Wing, Rajyoga Education & Research Foundation
- Prajapita Brahma Kumari Ishwariya Vishwa Vidyalaya

World Headquarters :

Pandav Bhawan, Mount Abu (Raj) - 307501

